## **REMARKS**

At the outset, the Examiner is thanked for the thorough review and consideration of the pending application. The Non-Final Office Action dated July 2, 2008 has been received and its contents carefully reviewed.

In the Office Action, claims 11 and 12 stand rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Pre Grant Publication No. 2005/0064233 to Matsuura et al (hereinafter "Matsuura"). Claims 1-2, 4 and 6-10 are allowed.

The rejection of claims 11 and 12 are respectfully traversed and reconsideration is requested.

Claim 11 is allowable over the cited reference in that independent claim 11 recites a combination of elements including, for example, "wherein the light-emitting layer further contains a host material represented by a chemical formula 2:

[Chemical formula 2]

BI-X-B2

wherein the X is selected from the group consisting of anthracene, and pyrene and B1 and B2 are individually selected from a group consisting of aryl, pyridyl, quinolyl, and isoquinolyl;

wherein a substituent of each substituted Al and A2 is at least one selected from the group consisting of alkyl, aryl, alkoxy, alkylamino, halogen, aryloxy, arylamino, alkylsilyl, arylsilyl and hydrogen; and

wherein the substituent is one selected from methyl, ethyl, propyl, i-propyl, tbutyl, cyclohexyl, methoxy, ethoxy, propoxy, butoxy, dimethyl amino, trimethylsilyl, fluorine, chlorine, phenoxy, tolyloxy, dimethylamino, diethylamino, diphenylamino, and

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triphenylsilyl." However, the cited reference, Matsuura, does not teach or suggest at least these features of the claimed invention.

In rejecting claim 11, the Examiner states that, "EM28 of Matsuura reads on the generic formula required by present claim 11 for the host material." But, EM28 teaches that "B1 and B2 is individually phenanthrene." Thus, the cited reference fails to teach or suggest at least this feature of the claimed invention. Accordingly, claim 11 is allowable over the cited reference.

Also, claim 12 is allowable over the cited reference.

In rejecting claim 12, the Examiner states that, "EM202 of Matsuura reads on the present compound G-25." But, EM202 does not teach the presently claimed compound G-25. Instead, EM202 discloses that "two-methyl groups are bonded to one of two-toluene", whereas the present compound G-25 of claim 12 teaches that "three-methyl groups are bonded to one of two-toluene." Accordingly, claim 12 is allowable over the cited reference.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to pass this application to issue.

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## CONCLUSION

In view of the foregoing, Applicants respectfully request reconsideration and the timely allowance of the pending claims. Should the Examiner feel that there are any issues outstanding after consideration of the response, the Examiner is invited to contact the Applicants' undersigned representative to expedite prosecution.

If there are any other fees due in connection with the filing of this response, please charge the fees to our Deposit Account No. 50-2353. If a fee is required for an extension of time under 37 C.F.R. 1.136 not accounted for above, such an extension is requested and the fee should also be charged to our Deposit Account.

Dated: September 29, 2008

Respectfully submitted,

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